



Global Social
Economy Forum 2013
Seoul
5-7 November 2013

THE COOPERATIVE

“A cooperative is an autonomous association of persons united voluntarily to meet their common economic, social and cultural needs and aspirations through a jointly-owned and democratically-controlled enterprise”

ICA – International co-operative Alliance



THE COOPERATIVE MOVEMENT IN ITALY

Cooperatives in Italy are represented by **three main organizations** that are part of
“Alleanza delle Cooperative Italiane”



- **43.000 cooperatives** are members of these associations
- The production value of cooperatives members is **140 billions euros**, around **8% of the Italian GDP**.
- **1.3 million employees**
- **12 milion members**



LEGACOOP HAS A SITE IN EVERY REGION AND A STRONG RELATIONSHIP WITH THE TERRITORY



Italy 60 mln inhabitants
Municipalities 8.093

**Legacoop was founded
in 1886**

Companies 15.000
Turnover 68.379 milion
Employees 473.424
Members 8.984.780

(Legacoop Study Center 2011)



ARTICULATION OF LEGACOOOP

Legacoop operates in **different activity sectors**:

- Residential Building
- Consumption
- Production and Labor
- Retail



Based on a mutual exchange

Based on business sector



- Fishery
- Agroindustrial
- Social
- Services
- Tourism
- Media



EMILIA-ROMAGNA REGION



- **Total area:** 22.445,54 kmq (7,4% of the national total area)
- **Population:** 4.432.418 (7,3% of the national population)
- **GDP:** 138.382 million euros (8,8% of the national GDP)
- **Value added:** 2,2% agriculture, 30,1% manufacturing, 67,7% service sector
- **Export:** 47.388 milion euros

E.R. is one of the European Region with the **highest density of cooperatives** and it has the **highest number of cooperatives in Italy** (1 inhabitant out of 2 is a cooperative member)

Data refer to 2011



LEGACOOP E. R. DAILY ACTIVITY

- **Represents member cooperatives**, in particular with public institutions and other major economic and social stakeholders;
- **Offers services to its members**, ranging from tax assistance to labor law and financial support;
- **Promotes new cooperatives** in various sectors;
- **Promotes and develops innovation and internalisation**;
- **Promotes cooperatives values and identity**;
- **Develops financial integration between cooperatives and the local area** and among individual cooperatives;
- **Supervises member cooperatives on behalf of the Ministry of Labour.**



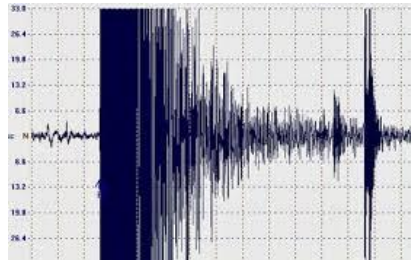
PARTICULARITY OF E.R. COOPERATIVE SYSTEM



- The social economy developed in E.R. continues to be a **sharing principles and values between** the various stakeholders: **politics** (political parties) and **government departments, workers' trade unions, civil society organizations** (service sector) and **cooperative representative associations**.
- **The regional system has supported** and promoted the **development of** the social economy and **the cooperative economy** in particular.
- Having a clear awareness of the **connection that links quality life in a territory and possibilities of growth** and economic development inside the territory
- **Taking charge of problems** that the territory faces



AN EXAMPLE OF THIS: THE EARTHQUAKE 20 AND 29 MAY 2012



On 20th and 29th May 2012 Emilia Romagna, part of Lombardy and Veneto were affected by an earthquake of magnitude 5.9 that caused 27 victims and damages for tens of billion euros.



GREAT SOLIDARITY



All cooperatives started a solidarity towards those who were suffering and towards other cooperatives that were affected by big damages



INNOVATIVE IDEAS IN CO-OPERATION IN THE CITY OF BOLOGNA

**Cooperare
con libera terra**



Agenzia per lo sviluppo cooperativo e la legalità

Supporting agency to the network of **social cooperative** aiming at **re-using confiscated property** to organized crime.

©OOPYRIGHT
INVENTA UNA COOPERATIVA

Is a Legacoop Bologna strategic project which aims to **promote the cooperative culture among the students of high schools**; requires the involvement of many cooperatives who help students in the development of the training



Series of events on the theme of cultural integration between different ethnic groups in the area.



PROJECTS SUPPORTED BY LEGACOOOP



Initiatives on the issue of legality, on the fight against the mafia and organized crime.



Project for distribution, free of charge, for non-profit associations of goods no longer displayable on the counters of supermarkets.



Collective readings, even with the presence of the authors, at various locations in the city.



THE COOPERATION AMONG COOPERATIVES:



A consortium that aggregates the five among the largest cooperatives in Emilia Romagna, with the objective of investing for the realization of large social services for the elderly



K A R A B A K

Is a **Cooperative Consortium** that builds and manages innovative childcare with **project financing**.





CHIAMIA MOLE EMOZIONI

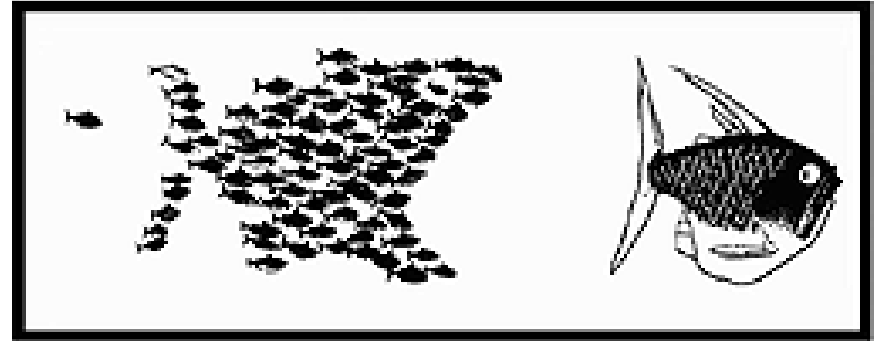
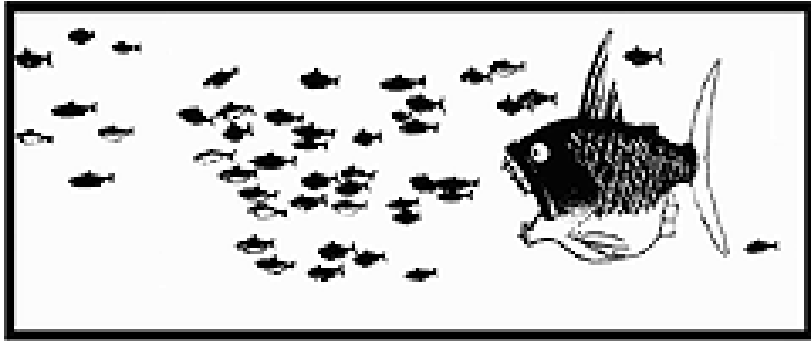
Laboratori di visioni
e racconti con e per
i bambini.



Cultural proposal developed by Librerie coop, the bookstore chain designed and built by a few large cooperatives Coop, **and CADIAI** social cooperative. It was a children's workshop where, through color and art, has worked on emotions. The initiative was highly appreciated by the government because it has provided opportunities for cultural growth.



The cooperative world: a different way to be...



Thank you
for your attention

